

Dixie Institute - Leadership Retreat

Camp Discovery, Tennessee

April 23-26, 2015

**THIS is what WE DO!**

**‘INSPIRE, MOTIVATE, and LEAD’**

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| **Thursday, April 23th** | Training Sessions and Activities | Segment Leaders | |
| 6:00pm – 10:00pm | Arrivals and Room Assignments for JCI Trainings | *Scott Bryant*  *Ricky Williams* | |
| **Friday, April 24th** | Training Sessions and Activities | | Segment Leaders |
| 8:00am – 9:00am | Breakfast  Welcome to JCI Training & Introduction of Trainers | | *Scott Bryant* |
| 9:00am- 12:00pm | JCI-Achieve | | *Paul Ottinger* |
| 12:00pm -1:00pm | Lunch | | *Ricky Williams* |
| 1:00pm-4:00pm | JCI-Admin | | *Marsha Dorris* |
| 4:00pm-5:30pm | Dinner | | *Ricky Williams* |
| 5:30pm-6:30pm | JCI-Effective Communication | | *Heather Vardell* |
| 6:30pm – 7:30pm | JCI – Effective Meetings | | *Heather Vardell* |
| 8:00pm - until | Arrivals and Room Assignments | | *Ricky Williams* |
| 11:00pm | Preparation for Dixie Training – The Dixie Excitement | | *Chrystal Ramsay-Dyess* |
| 11:30pm | Dancing to unlock your potential   * Try the latest dance steps, learn the latest dance steps, unleash your potential and excitement: gearing up for Saturday! | | *Monica Riggs* |
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| **Saturday, April 25th** | Training Sessions and Activities | | Segment Leaders |
| 7:30am – 8:45am | State Presidents Breakfast with Dixie Chairman Scott  2014 and 2015 State President Roundtable  “If I knew then, what I know now!” | | *Scott Bryant* |
| 8:00am-9:00am | Breakfast | | *Ricky Williams* |
| 9:00am – 9:30am | Welcome and Dixie Who Are We? | | *Scott Bryant* |
| 9:30am-12:30pm | JCI- Impact | | *Marsha Dorris* |
| 9:30am – 11:25am | **MEMBERSHIP BOOT CAMP**   * The 3 E’s of Recruiting (easy, effective and empowerment) * Your style may not be my style – which style is best? * Balancing the time, resource and cost objections * Fundamentals of membership forecasting and trending * Challenges and Success * Presenting you and your chapter in the best manner | | *Stephanie Traugott*  *Toni LaVigne* |
| 11:35am – 12:25pm | **ACHIEVING GOALS THROUGH WORKING**  **WITH PEOPLE**   * Understanding your management style * High Impact Leadership – expanding your influence through the power of persuasion * Motivating members for superior performance for Individual and Community Development Areas of Opportunity * Delegation techniques – what prompts people to say yes or no * Time Management Essentials – concentration, focus, boundaries and balance * Fundraising Tips and Tricks | | *Heather Vardell* |
| 12:20pm – 1:00pm | **LUNCH – Chapter Showcase** | |  |
| 1:00pm -1:50pm | **PERSONAL SKILLS FOR PROFESSIONAL AND JAYCEE EXCELLENCE**   * Understanding a Budget– YOURS and within the Jaycees * The Art of Negotiation – Parliamentary procedure * Negotiating for a win-win | | *Lillian Cheng*  *Tricia O’Cheltree* |
| 1:00pm-4:00pm | JCI-Networking | | *David Dale* |
| 2:00pm – 2:50pm | Afternoon Ice-Breaker | | *Monica Riggs* |
| 3:00pm – 3:50pm | **HANDLING LEADER EMOTIONS –**  **YOURS AND OTHERS**   * What is your Emotional Intelligence (EI) in everyday and stressful situations? * The four domains of EI: Self-Awareness, Self-Management, Social Awareness and Relationship Management * Seek to understand the relationship between emotions and actions. What you say and how you say it can determine your success * Managing Chaos – tools to think, set priorities and make decisions under pressure * Can you really control others emotions? | | *Christina Rusca*  *Jackie Julien* |
| 4:00pm – 4:50pm | **POLISHING YOUR PROFESSIONAL IMAGE**   * What is your authentic personal and Jaycee brand? * Learn how to apply the principles of personal branding * Assess and critique your own personal and Jaycee image * Practice with tools for powerful in-person and electronic communication * Explore the social context of professional presence * Formulate strategies to project a distinct ‘This is MY’ brand | | *Candace Hollis*  *Heather Holiday* |
| 4:00pm-5:00pm | JCI-Effective Meetings | | *Heather Vardell* |
| 5:00pm – 6:00pm | JCI-Effective Communication | | *Heather Vardell* |
| 5:00pm – 5:50pm | **ATTACK OF THE APOSTROPHE &**  **GRAMMAR OR GRAMMER?**   * Grammar etiquette – the white glove treatment * The written vs. the spoken word: What you write is equally as important as what you say! * Are’nt you sure where to add an apostrophe? * There membership information isn’t lying on their table correctly – do I want to join? | | *Christina Rusca* |
| 6:00pm – 6:15pm | GROUP Pictures | |  |
| 6:15pm -7:00pm | DINNER | | *Ricky Williams* |
|  | **2016 USJC Presidential Candidate** | |  |
| 7:00pm -8:20pm | **DEVELOPING YOUR LEADERSHIP VOICE PRESENCE AND IMPACT**   * Compelling Speeches. What is your 3 minute speech that could change your life? * My friends describe me as…. * If I could do one thing the change the world…. * This will be the opportunity for you to influence your thoughts, behavior and impact on others * What would I say in front of the mayor, the Chamber, a large corporation | | *Noel Bailey* |
| 8:30pm – 9:00pm | **BUILDING THE PERFECT PROJECT**   * How to build a PMG * Utilizing all resources for projects * Entering your projects into the portal | | *David Dale* |
| 9:10pm– 10:00pm | **THE INSTITUTE DEBATE EXERCISE**   * Jaycees/JCI/Dixie and what you need to know to move forward * Sharing the International Experience – who is Ismail Haznedar or Candice Henriquez * How do the Institutes work and why this is important to me, my state and the organization. * Negotiation skills * How to best represent yourself | | *Scott Bryant*  *Chrystal Ramsay-Dyess* |
| 10:00pm | **DIXIE FAMILY WRAP- UP: THIS is what WE DO!**   * Next steps * Certificates of Completion | | *Scott Bryant* |
| 10:30pm | Online Session Evaluations | | *Chrystal Ramsay-Dyess* |
|  | **Talent Show and “Taste of the Smokies”** | |  |
| **Sunday, April 26th** |  | |  |
| 9:00am | Breakfast | | *Ricky Williams* |
| 9:45am | **Departures for a Safe trip home** | |  |
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***I represent my home state and I’m proud to be ‘DIXIE!’***